FUNDRAISING.com

SWEET CHAOS · WILEY WALLABY · FUNDRAISING.COM

POPCORN & LICORICE COMBO FUNDRAISER

TWO PRODUCTS. ONE BROCHURE. ONE ORDER.

Every bag sells for $15 and your group keeps $6.00 — popcorn or licorice, same price.

$15	40%	$6.00	25
RETAIL PER BAG	CLIENT PROFIT	YOUR PROFIT EACH	BAG MINIMUM

WHY GROUPS LOVE IT

TWO PRODUCTS, ONE FORM
Sweet, salty and chewy on a single brochure. Broader appeal, same admin.

FLAT 40%, NO TIERS
Every bag earns $6.00 from the first one. Nothing to chase.

MIX FREELY
Any mix of popcorn and licorice counts toward one order total.

BROCHURE OR ONLINE
Take paper orders, share a personal online store, or run both together.

WHAT YOU EARN

ORDER SIZE	PROFIT	PER UNIT
All orders	40%	$6.00

IF EACH PERSON SELLS 2	YOU RAISE
25 people × 2 = 50	$300
50 people × 2 = 100	$600
100 people × 2 = 200	$1,200

$75 flat shipping under 200 bags. FREE shipping at 200+. 25-bag minimum.

YOUR PROFIT: 40%

HOW IT WORKS

01 — BROCHURES
Receive free order-taker brochures from us.

02 — TAKE ORDERS
Participants take orders and collect.

03 — SUBMIT
Submit your order online or by phone.

04 — DISTRIBUTE
Ships to you. Hand out, keep profit.

2 PRODUCTS, 1 BROCHURE

• Sweet Chaos gourmet popcorn — non-GMO, coconut oil popped • Wiley Wallaby soft Australian-style licorice

Call or email to start
There is no cost to run the drive.

Talk to a fundraising consultant
- 1.800.443.5353
- info@fundraising.com
- fundraising.com

Great Groups Brighter Futures!